

Privacy Policy

Effective Date: July 3, 2026

Your Trust Matters to Us

At **Happiness Matters Foundation**, we believe hope is built on honesty, kindness, and respect. That includes how we collect, use, and protect your information.

This Privacy Policy explains what information we collect, why we collect it, and the choices you have regarding your personal information. We believe legal documents should be understandable, so we've done our best to keep this one clear and human.

Information We Collect

Depending on how you interact with our website, we may collect:

- Your name
- Email address
- Phone number (if you choose to provide it)
- Mailing address (for donations or correspondence)
- Donation information (processed securely through trusted third-party providers)
- Information you submit through contact forms or newsletter sign-ups
- Website usage information, including cookies, analytics, browser type, and device information

We only collect information that helps us serve our mission, communicate with you, or improve your experience.

How We Use Your Information

We may use your information to:

- Respond to your questions or requests
- Send newsletters or Foundation updates if you've subscribed
- Process donations and provide tax receipts

- Improve our website and programs
- Better understand how visitors use our website
- Comply with legal and financial obligations

We will never sell your personal information.

Ever.

Donation Processing

Donations made through our website are processed securely by trusted third-party payment providers.

We do not store your complete credit card information on our servers.

Email Communications

If you subscribe to our newsletter or updates, we'll occasionally send information about:

- Foundation news
- Stories of hope
- Upcoming events
- Volunteer opportunities
- Ways to support our mission

Every email includes a simple unsubscribe link. You can opt out at any time.

Cookies and Analytics

Like most websites, we use cookies and analytics tools to better understand how visitors use our website.

This information helps us improve the experience for everyone.

You may disable cookies through your browser settings, although some features of the website may not function as intended.

Third-Party Services

We may use trusted third-party providers to operate portions of our website or services, including but not limited to:

- Email marketing services
- Donation processing platforms
- Website analytics
- Social media integrations
- Embedded videos or other media

These providers maintain their own privacy policies and security practices.

How We Protect Your Information

We take reasonable administrative, technical, and organizational measures to safeguard the information entrusted to us.

While no website can guarantee absolute security, we are committed to protecting your information and continually improving our security practices.

Children's Privacy

Our website is intended for a general audience and is not directed toward children under the age of 18.

We do not knowingly collect personal information from children without appropriate parental consent.

Your Choices

You may request to:

- Access the personal information we have about you
- Correct inaccurate information
- Request deletion of your information where legally permitted
- Unsubscribe from email communications at any time

To make a request, simply contact us using the information below.

Changes to This Policy

As our Foundation grows, this Privacy Policy may occasionally be updated.

Any changes will be posted on this page along with the updated effective date.

Please Note

Because we use trusted third-party services to help operate our website and fulfill our mission, your interactions with those services are also governed by their respective privacy policies. We encourage you to review those policies whenever you use a third-party service through our website.

Contact Us

If you have questions about this Privacy Policy or how your information is handled, we'd love to hear from you.

Happiness Matters Foundation

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